

INSIGHTS LIBRARY QUICK START GUIDE

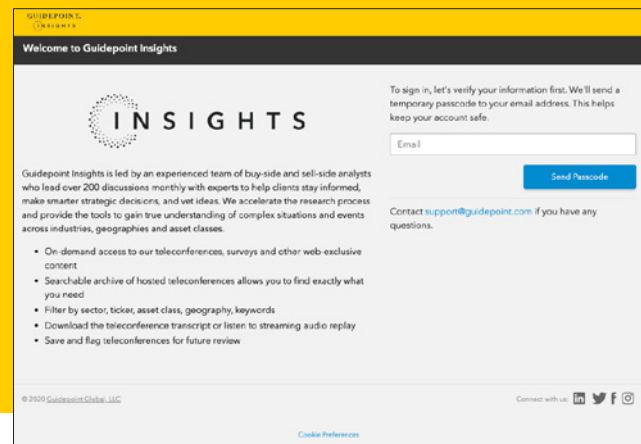
INTRODUCTION

Guidepoint's Insights Library gives you immediate access to teleconferences, transcripts, focus polls, and in-person meetings to help fill gaps in your research and deepen your understanding of emerging trends and essential information, all in one easy-to-access platform.

Designed to integrate into your existing workflow, the Insights Library helps you to navigate complex topics, reduce research time, and bring focus to what matters.

LOGGING IN TO INSIGHTS LIBRARY

For users of Guidepoint NOW and the Insights Library, the login page will be familiar. To login, enter your email address and a temporary passcode will be sent to your email address. Enter the unique passcode and you'll gain access into the Insights Library.



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PREFERENCES

To make sure you're receiving the information that matters most to you, from the main menu you can review and make updates to your Email Preferences.

Choose the Guidepoint Insights products you want to be notified about, select the sectors and subsectors you are most interested in, and let us know you wish to be emailed.

Please note: You are required to select at least one product type, one region and one sector to receive emails.

Email Preferences

Product

- ☒ Teleconferences
- ☒ Group Meetings
- ☒ Survey

Sector/Subsector

[Select All](#)

Healthcare

- ☒ Therapeutics
- ☒ Med Tech / Tools
- ☒ Healthcare Services

Consumer

- ☒ Consumer Staples
- ☒ Consumer Discretionary

Region

- ☒ AsiaPac
- ☒ Europe
- ☒ North America

Telecom, Media & Technology

- ☒ Telecom, Cable & Media
- ☒ Internet & Software
- ☒ Hardware & Communications Equipment
- ☒ IT Services & Payments

Financial and Business

- ☒ Business Services
- ☒ Financial Services

Save

DASHBOARD

Your personalized **Dashboard** is where you can find all of the latest, most relevant information on the topics that will inform your research.

Insights (Dashboard)

My Activity

- Mar 14, 2020: Big Lots: Can the Activist Strategy Work?
- Mar 13, 2020: Barnes: Pad or Future in Biotech Phase?
- Mar 13, 2020: C.H. Robinson: Does It Have the Right Strategy and Technology to Thrive?
- Mar 12, 2020: Aircraft Lessons: Post-STAT America's Update on Aviation Finance
- Mar 9, 2020: Maritime Shipping: Silver Linings From the Coronavirus? Disruption of Seaborne Trade
- Mar 9, 2020: 101 Series: Oatly and the Oat Milk Industry
- Mar 6, 2020: How Is the Coronavirus Impacting Lenders and

Trending Topic

COVID-19/Coronavirus - Consumer Discretionary

Most Popular

- WHO Outbreak Alert Chair on COVID-19: Flattening the Curve and Lessons From China
- BREXITING: Understanding Modern's Phase 1 Vaccine Data
- WHO Outbreak Alert Chair on Respecting the Country - What Will It Take?

What You Missed

- ASCO Call Series: Breast Cancer Overview #2 - ER+HER2- Setting, TNBC Treatment Paradigms, and Oral Chemotherapy
- ASCO Call Series: BPHC BLU-687 in NSCLC
- ASCO Call Series: Ovarian Cancer: Mitotane, and SIRT-1334 Updates
- ASCO Call Series: Additional EGFR - Solitumab, Mavacitinib and Tivozanib in Multiple Myeloma
- ASCO Call Series: Breast Cancer: Oral ERBB, TNBC, and Oral Chemotherapy

My Feedboards

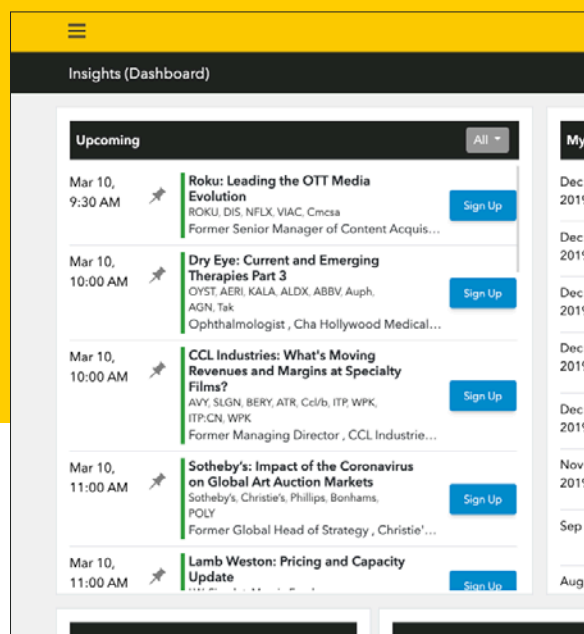
- Finews
- New Feedboard
- Another New Feedboard
- Other Feedboard
- Commodity
- Our Milk
- Apple vs Android

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The **Upcoming** widget at the top left highlights all future teleconferences and live events according to the sectors you've set in your preferences.

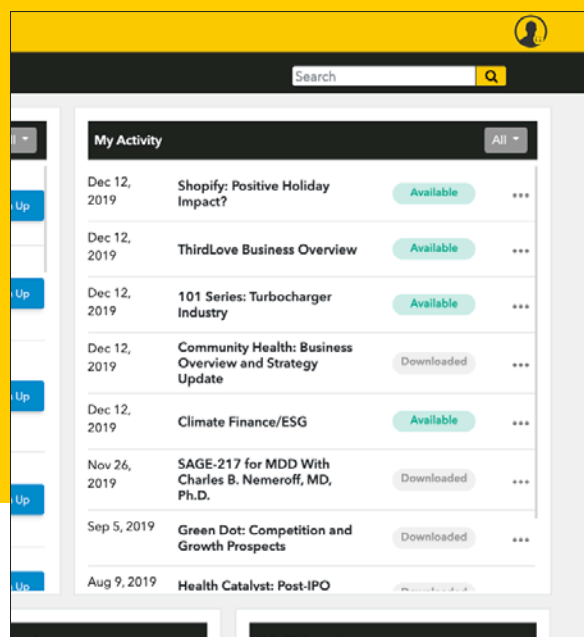
Click the blue Sign Up button to view additional details about the event and sign up. In the Upcoming widget, you can also click the Pin icon to save future content for later by adding it to a custom pinboard.



My Activity, in the top right corner, lists the status of past teleconferences, focus polls, and live events that you have participated in.

A status of "Pending", means the item is not yet available. If a listing is marked "Available", you can now access the audio or PDF file. "Downloaded" means that you have already reviewed the content.

Click the three dots on the right side of any listing to listen to the audio or download the PDF.



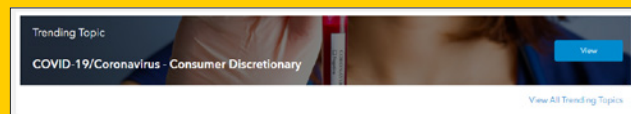
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Trending Topics shares some of the most current and vital topics effecting our clients.

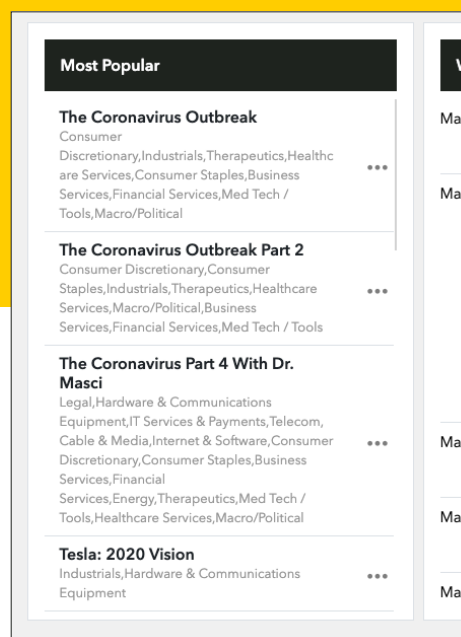
Click the “View” button to see a full list of content, companies and related advisors directly related to the topic.

By clicking “View All Trending Topics” you’ll be able to see a full list of the trending topics the Guidepoint Insights team is covering.



The **Most Popular** widget shares content that other users have found useful.

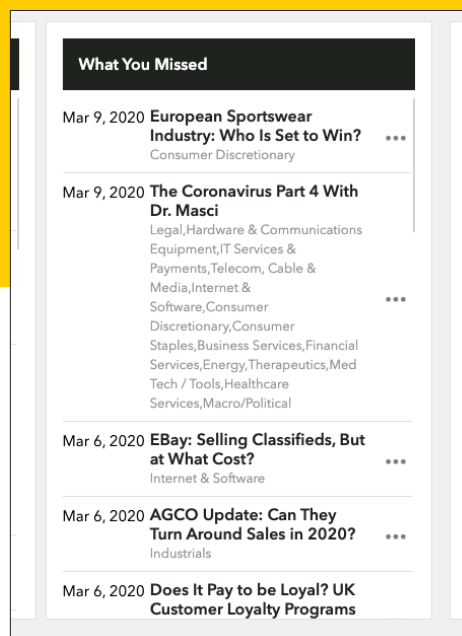
By clicking the three dots to the right you can request access, download content that is already available, or add it to your pinboards to review later.



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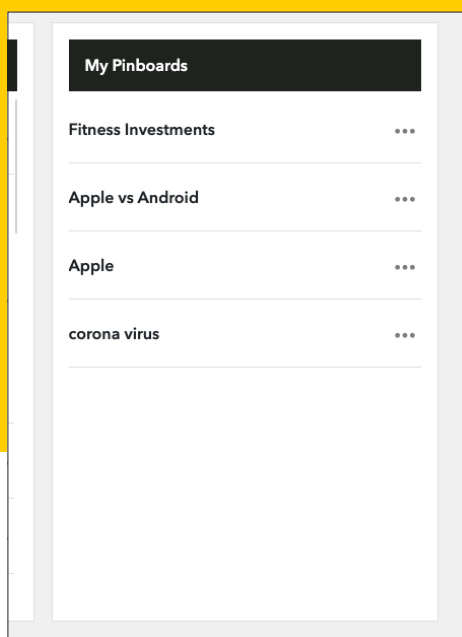
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What You Missed shows a selection of past teleconferences you may find interesting and have not attended. You can choose to request access to the transcript once it becomes available or add it to your pinboard to come back to later.



The **My Pinboard** widget at the bottom right helps you to keep track of all the information that's relevant to you. Create your own pinboards of transcripts and companies to curate research around a specific topic or project.

From the My Pinboard widget on the dashboard you can quickly navigate a list of all your pinboards and click into the one you want, in order to view its full contents.



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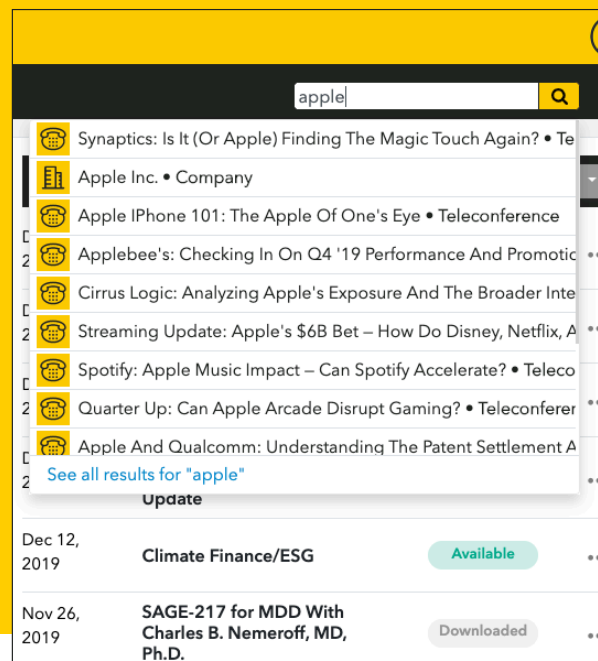
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LIBRARY PAGE (SEARCH & FILTERS)

If you're looking to browse all content available on a company or keyword, visit the **Library Page**.

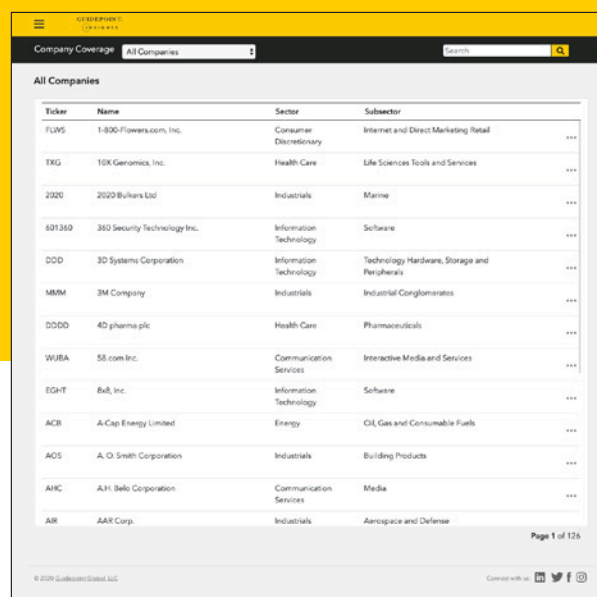
To search, type keywords or company names into the search bar, and relevant options will start to pop up showing different content types, companies and names of Guidepoint Advisors.

Refine your search even further with filters that let you narrow your search to show specific content types, markets, sectors, and subsectors.



COMPANY COVERAGE

The **Company Coverage** page offers a full list of all companies we cover. Companies can also be viewed by sector and subsector. You can quickly add companies to your pinboards or you can view the company page.



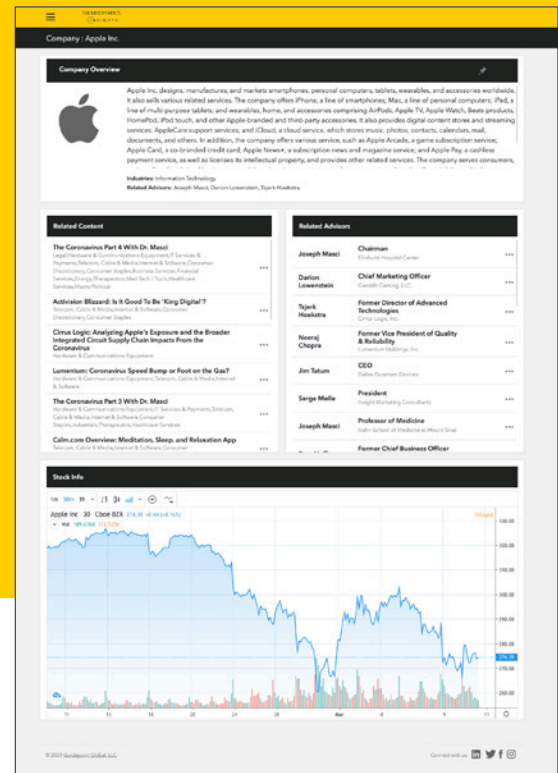
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COMPANY PAGE

On the **Company Page** you'll find a quick overview of everything you need to know about the company, including a list of related industries, keywords and other details.

Click the pin at the top of the page to quickly add the company to one or multiple pinboards. You'll also be able to view a list of content and Advisors related to the company, add items to your pinboard, and request one-on-one consultations with Advisors who have discussed topics related to the company.



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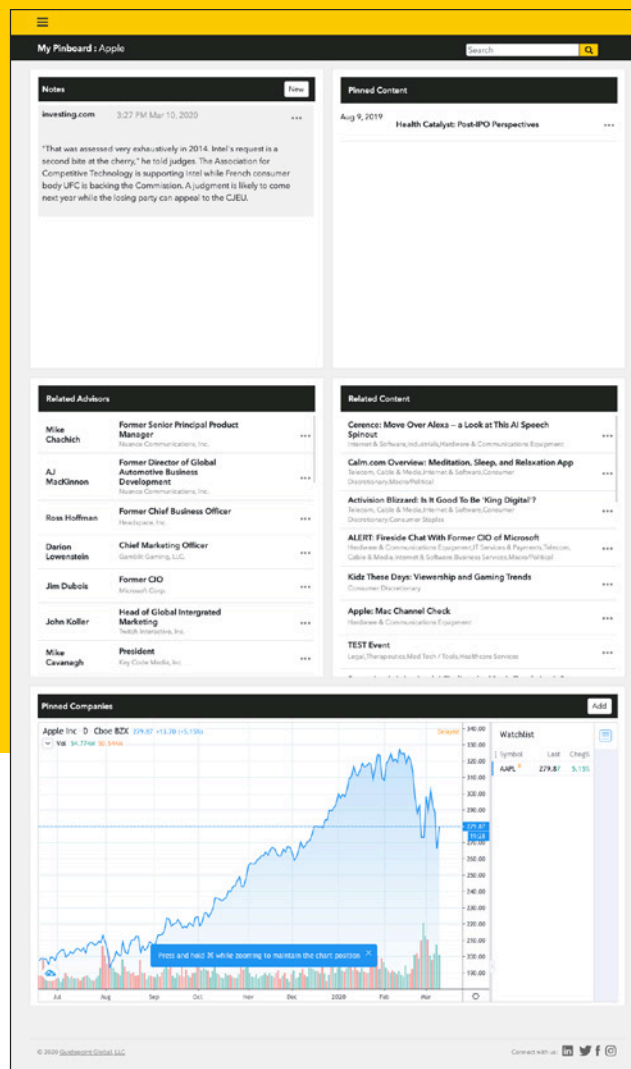
MY PINBOARD

Quickly find all your pinboards on the **My Pinboards** page. Click View to navigate to a specific pinboard page.

On the **Pinboard Page** you can use the notes section to describe the page or capture ideas. The Pinned Content widget lists all of the content you have saved to your pinboard for later review.

The **Related Advisors** and **Related Content** widgets highlight content that we think could be relevant based on what you've added to your pinboard.

Pinned Companies allows you to track relevant stock information for the company or companies associated with your research.



HAVE QUESTIONS?

For more information or assistance with accessing the Guidepoint Insights Library, contact your Project Manager or email insights@guidepoint.com

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